Our information society is evolving quickly, and that's fueling a tremendous need for experts in instructional technology, training and evaluation (ITTE) in business, government and educational sectors. Careers that harness technology to maximize human performance and productivity are among the fastest growing occupations in the United States. Our online bachelor's degree completion program provides you with occupationally relevant skills and knowledge in instructional design training, learning media development, human performance technology and assessment and evaluation. Our program is designed for students or professionals holding Associate of Applied Science (A.A.S.), Associate of Arts (A.A.) and Associate of Science (A.S.) degrees in disciplines directly related to the program's emphasis, including computer software development, graphic design, management or web development. Whether you are currently working or just finishing your degree, our BSAM-ITTE program prepares you for a range of positions designing, using and evaluating instruction delivered via computer technology.

### Admission Requirements

- A college GPA of 2.0 or higher.
- An associate degree (A.A.S., A.A., A.S.) from an Illinois community college.
- Advisory: Twelve hours combined in these areas (Computer Technology, Communications, Media Technology and Psychology).

Don't quite meet those requirements?

- Hold an A.A. or A.S. or other college credits? You can appeal for admission with 29 to 60 college credit hours earned.
- Up to 30 hours of proficiency credit is available (subject to review) based on your career accreditations, professional skills and experiences.

### Why Choose the NIU BSAM-ITTE Degree?

- Quality, affordable education from a leading public university.
- The chance to bridge directly from an A.A.S., A.A. or A.S. degree to a B.S. with prior learning credit for the relevant technical knowledge and skills you have developed.
- Award-winning online instruction.
- Hands-on experience with a variety of instructional technologies and real-world case studies.

### Real-world Learning

The NIU College of Education embeds diverse, real-world learning opportunities in its programs.

- You will participate in either an internship or portfolio development to gain valuable hands-on experience in the working world and boost your potential for future employment.
- You'll also enjoy hands-on experience through a variety of instructional technologies and real-world case studies.
B.S. APPLIED MANAGEMENT – ITTE

Innovative Experiences

NIU is the state’s largest public university producer of Educational Technology graduates, and our BSAM-ITTE is designed with adult learners like you in mind. You can choose your format: online with some synchronous online meetings, or in a blended format that combines online sessions with face-to-face classes at our regional campus. You’re also learning online from the best: Our faculty-designed online graduate courses received U.S. News & World Report and Blackboard Exemplary Course Program distinction for several consecutive years. Our program entails 40 specific upper-division credit hours in addition to your general education requirements. You can complete these upper-division courses in as little as two-and-a-half years, depending on how many courses you take each semester.

Coursework

You must take 40 hours of specific degree coursework at the 300 and 400 levels. Additional prerequisites are required in the area of Computer Technology, Communications, Media Technology and Psychology.

Core Requirements (21 credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCY 288</td>
<td>Fundamentals of Accounting</td>
<td>(3)</td>
</tr>
<tr>
<td>ETR 340</td>
<td>Survey Methods for Training and Evaluation</td>
<td>(3)</td>
</tr>
<tr>
<td>ETR 431</td>
<td>Program/Performance Evaluation</td>
<td>(3)</td>
</tr>
<tr>
<td>ETT 311</td>
<td>Instructional Media Literacy, Prototyping and Publication</td>
<td>(3)</td>
</tr>
<tr>
<td>ETT 329</td>
<td>Learning in the Digital Age</td>
<td>(3)</td>
</tr>
<tr>
<td>ETT 464</td>
<td>Human Performance Technology</td>
<td>(3)</td>
</tr>
<tr>
<td>ETT 490</td>
<td>Workshop in Instructional Technology</td>
<td>(1-3)</td>
</tr>
</tbody>
</table>

Students must take 3 semester hours in this course.

ITTE Emphasis

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETT 450</td>
<td>Data Analysis for Design and Evaluation</td>
<td>(3)</td>
</tr>
<tr>
<td>ETR 492</td>
<td>Special Topics in Research and Assessment</td>
<td>(1-3)</td>
</tr>
</tbody>
</table>

Students must take 3 semester hours in this course.

or

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ETR 497</td>
<td>Independent Study in Instructional Technology</td>
<td>(1-3)</td>
</tr>
</tbody>
</table>

Students must take 3 semester hours in this course.

ETT 459 Learner-Centered Educational Courseware Development

Students must take 3 semester hours in this course.

or

ETT 497 Independent Study in Instructional Technology

Students must take 3 semester hours in this course.

Careers in ITTE

- Computer Software Development
- Graphic Design
- Website Design and Development
- Library and Information Studies
- Digital Media
- Business Management
- Computer Information Systems
- Administrative Office Management
- Marketing Management

Going Online

You will need regular access to a computer that meets certain minimum requirements to successfully complete online coursework.

Visit go.niu.edu/onlinelearning for a checklist of minimum computer requirements, a browser test to see whether your computer will work and an online course readiness survey/sample online lesson to learn if online courses are a good fit for you.

Northern Illinois University