**General Education Requirements**

**Foundation Studies (12)**
- COMS 100

**Required Grade of “C” or better**
- ENGL 103
- ENGL 203A, 203B, 203C, or 203D
  - or ENGL 204 [if placed into ENGL 204]
- MATH 101, 155, 206, 210, 211, or 229
  - or MATH 110+STAT 100

**Knowledge Domain Studies (21)**
- There is a required minimum of 21 semester hours in the three General Education Knowledge Domains that cannot include more than two courses in any one department. A minimum of 6 semester hours in each domain area and one additional 3 hour course from any knowledge domain area.

**Creativity & Critical Analysis (6)**
- See catalog for entire list of courses
- LEMS 152 [Major requirement option]

**Nature & Technology (6)**
- See catalog for entire list of courses.
- OMIS 259 (3) [Major Requirement]

**Society & Culture (6)**
- PSYC 102 (3) [Major requirement]
- ECON 260 (3) [Major requirement]
- KNPE 111 (3) [Major requirement option]

**Elective (3)**
- Complete 3 credit hours from one of the areas above.
- See catalog for entire list of Knowledge Domain Courses.

**Writing Infused Graduation Requirement**
- Students entering NIU with 30 or fewer credit hours, excluding credits awarded through NIU’s Credit by Examination Program, must earn credit in two upper-division courses that are designated as “writing-infused.”

**Human Diversity Requirement**
- All undergraduate students must complete the human diversity baccalaureate requirement either through a designated human diversity course, OR a non-course based experience that is designated as “human diversity.”

**Sport Management Requirements (60)**

*Sport Management majors are required to earn a “C” or better in all courses with an LEMS designator.

**Professional Core (39)**
- LEMS 201 Intro to Sport Management (3)
- LEMS 350 Sports, Sales and Sponsorship (3)
  - [CRQ: MKTG 350 PRQ: JR standing or Consent]
- LEMS 360 Sport Event and Facility Management (3)
- LEMS 365 Communication Strategies in Sport (3)
  - [Writing Infused]
- LEMS 436 Prof. Development & Careers in SM (3)
  - [PRQ: LEMS 201 & JR standing or Consent]
- LEMS 438 Sport Management Strategies (3)
  - [PRQ: JR standing or Consent]
- LEMS 439 Legal and Ethical Aspects of Sport (3)
  - [PRQ: JR standing or Consent]
- LEMS 442 Promotion & Marketing of Sport Programs (3)
  - [PRQ: MKTG 295 & JR standing or Consent]
- LEMS 444 Finance in the Sport Industry (3)
  - [PRQ: JR standing or Consent]
- KNPE 310 Psychological Aspects of Sport and Exer (3)
  - [PRQ: PSYC 102]
  - [Writing Infused]

Electives in Sport Management LEMS 300 or 400 level (9)

**Business Core (15)**
- ACCY 288 Foundations of Accounting (3)
  - [Recommended after Math Core with C or better]
- MKTG 295 Principles of Marketing (3)
  - [PRQ: Soph. standing]
- MGMT 333 Principles of Management (3)
  - [PRQ: PSYC 102 and JR standing]
- MKTG 350 Principles of Selling (3)
  - [CRQ: MKTG 295]

- Complete one of the following: (3)
  - STAT 100 Basic Statistics
  - or
  - STAT 200 Elementary Statistics
  - [PRQ: MATH 206 or MATH 210 or MATH 211 or MATH 229]
  - or
  - STAT 300 Introduction to Probability and Statistics
  - [PRQ: MATH 230]

**Internship (6)**
- LEMS 486 Internship in Sport Management (6)
  - **Requirements:**
    - 1. Minimum GPA 2.5
    - 2. Final semester coursework
    - 3. Current First Aid/CPR certificates
    - 4. Liability insurance
    - 5. Internship site agreement
    - 6. Internship dossier

+ Strongly recommend certification in both first aid and CPR by American Red Cross or American Heart Association. KNPE department will not accept first aid or CPR online certification as substitute for KNPE 262.

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Sport Management Program

The Northern Illinois University Sport Management program will provide diverse, real-world learning opportunities through class trips, networking engagements and guest speakers. Thanks to the continued commercialization of sport, professional franchises and collegiate athletic departments are full of career opportunities. In addition, the complimentary areas sport media, marketing, analytics and sponsorships all of which employ thousands of people, are exploding with professional options. Located near the thriving sports arena of Chicago and situated on a NCAA Division I athletic campus, our program enjoys strong relationships with NIU Huskie Athletics and area sports organizations throughout the region to provide students with a wide range of hands-on experiences. Typical employment settings include colleges or universities, professional franchises, and park district and recreational settings.

Academic Resources

Anthony Calderala
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815-753-1404
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Joseph Curran
KNPE Academic Advisor
Anderson Hall 214
815-753-2904
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Dr. Todd Gilson
KNPE Department Chair
Anderson Hall 223
815-753-9399
tgilson@niu.edu

General Tutoring
www.niu.edu, A-Z index, T, tutoring

NIU Information Technology
Questions about blackboard, NIU Email account, reset password
www.its.niu.edu/its/index.asp
815-753-8100