

CATALOG 2022-2023
OVERALL GPA 2.50

**BACHELOR OF SCIENCE (B.S.)
SPORT MANAGEMENT**

General Education Requirements

Foundation Studies (12)

COMS 100	_____
Required Grade of "C" or better	
ENGL 103	_____
ENGL 203A, 203B, 203C, or 203D or ENGL 204 [If placed into ENGL 204]	_____
MATH 101, 155, 206, 210, 211, or 229 or MATH 110+STAT 100	_____

Knowledge Domain Studies (21)

There is a required minimum of 21 semester hours in the three General Education Knowledge Domains that cannot include more than two courses in any one department. A minimum of 6 semester hours in each domain area and one additional 3 hour course from any knowledge domain area.

Creativity & Critical Analysis (6)

See catalog for entire list of courses.

LESM 152 (3) [Major requirement option]	_____
_____	_____

Nature & Technology (6)

See catalog for entire list of courses.

OMIS 259 (3) [Major requirement]	_____
_____	_____

Society & Culture (6)

PSYC 102 (3) [Major requirement]	_____
ECON 260 (3) [Major requirement]	_____
KNPE 111 (3) [Major requirement option]	_____

Elective (3)

Complete 3 credit hours from one of the areas above.
See catalog for entire list of Knowledge Domain Courses.

_____	_____
-------	-------

WRITING INFUSED GRADUATION REQUIREMENT

Students entering NIU with 30 or fewer credit hours, excluding credits awarded through NIU's Credit by Examination Program, must earn credit in two upper-division courses that are designated as "writing-infused."

HUMAN DIVERSITY REQUIREMENT

All undergraduate students must complete the human diversity baccalaureate requirement either through a designated human diversity course, OR a non-course based experience that is designated as "human diversity."

Sport Management Requirements (60)

*Sport Management majors are required to earn a "C" or better in all courses with an LESM designator.

Professional Core (39)

LESM 201 Intro to Sport Management (3)	_____
LESM 350 Sports, Sales and Sponsorship (3) [CRQ: MKTG 350 PRQ: JR standing or Consent]	_____
LESM 360 Sport Event and Facility Management (3)	_____
LESM 365 Communication Strategies in Sport (3) [Writing Infused]	_____
LESM 436 Prof. Development & Careers in SM (3) [PRQ: LESM 201 & JR standing or Consent]	_____
LESM 438 Sport Management Strategies (3) [PRQ: JR standing or Consent]	_____
LESM 439 Legal and Ethical Aspects of Sport (3) [PRQ: JR standing or Consent]	_____
LESM 442 Promotion & Mktg of Sport Programs (3) [PRQ: MKTG 295 & JR standing or Consent]	_____
LESM 444 Finance in the Sport Industry (3) [PRQ: JR standing or Consent]	_____
KNPE 310 Psychological Aspects of Sport & Ex (3) [PRQ: PSYC 102] [Writing Infused]	_____

Electives in Sport Management LESM 300 or 400 level (9)
[LESM 385 can be repeated max. 3 times for 9 credits]

_____	_____
_____	_____
_____	_____

Business/Statistics Core (15-16)

ACCY 288 Foundations of Accounting (3) [Recommended after Math Core with C or better]	_____
MGMT 333 Principles of Management (3) [PRQ: PSYC 102 and JR standing]	_____
MKTG 295 Principles of Marketing (3) [PRQ: Soph. standing]	_____
MKTG 350 Principles of Selling (3) [CRQ: MKTG 295]	_____
Complete one of the following (3-4)	
STAT 100 Basic Statistics (3)	_____
<i>or</i>	
STAT 200 Elementary Statistics (4) [PRQ: MATH 206 or MATH 210 or MATH 211 or MATH 229]	_____
<i>or</i>	
STAT 300 Intro to Probability and Statistics (3) [PRQ: MATH 230]	_____

Internship (6)

LESM 486 Internship in Sport Management (6)	_____
---	-------

Requirements:

- | | |
|---------------------------------------|------------------------------|
| 1. Minimum GPA 2.5 | 4. Liability insurance |
| 2. Final semester coursework | 5. Internship site agreement |
| 3. Current First Aid/CPR certificates | 6. Internship dossier |

+Strongly recommend certification in both first aid and CPR by American Red Cross or American Heart Association. KNPE department will not accept first aid or CPR online certification as substitute for KNPE 262.

(CONTINUED ON BACK OF SHEET)

A minimum of 120 credits must be completed to earn a bachelor's degree. Consult your academic advisor to determine any additional elective course work required to meet the minimum of 120 credits.

Sport Management Program

The Northern Illinois University Sport Management program will provide diverse, real-world learning opportunities through class trips, networking engagements and guest speakers. Thanks to the continued commercialization of sport, professional franchises and collegiate athletic departments are full of career opportunities. In addition, the complimentary areas sport media, marketing, analytics and sponsorships all of which employ thousands of people, are exploding with professional options. Located near the thriving sports arena of Chicago and situated on a NCAA Division I athletic campus, our program enjoys strong relationships with NIU Huskie Athletics and area sports organizations throughout the region to provide students with a wide range of hands-on experiences. Typical employment settings include colleges or universities, professional franchises, and park district and recreational settings.

Available Minors

Students are also strongly encouraged to pursue one (or multiple) academic minors. The Department of Kinesiology offers a number of different minors that will complement the B.S. in Sport Management, including: Esports Industry Professions, Sport Analytics, Sport Journalism, and Sport Sales. Students should also consider pursuing minors/certificates within the College of Business. See the catalog for more information.

Academic Resources

Anthony Calderala KNPE Academic Advisor	Anderson Hall 215	815-753-1404 acalderala@niu.edu
Joseph Curran KNPE Academic Advisor	Anderson Hall 214	815-753-2904 jcurran2@niu.edu
Dr. Todd Gilson KNPE Department Chair	Anderson Hall 223	815-753-9399 tgilson@niu.edu
Dr. Steve Howell Sport Management Program Director	Anderson Hall 234	815-753-1157
Huskie Academic Support	https://www.niu.edu/academic-support/index.shtml	815-753-6636
NIU Information Technology (Questions about blackboard, NIU Email account, reset password)	https://www.niu.edu/doit/help/index.shtml	815-753-8100
NIU Writing Center	http://www.niu.edu/uwc/	815-753-6636
Disability Resource Center (DRC) Health Services, 4 th Floor	https://niu.edu/disability/	815-753-1303